



KADOORIA

PRESS RELEASE

The luxurious residence at Kadoorie Hill officially named as “KADOORIA” A rare masterpiece that continues the art of fine living

[Hong Kong · 11 November 2015] Exquisitely crafted by **CITIC Pacific**, a new luxurious low-density residential project at Kadoorie Hill – the iconic location that reigns over Kowloon Peninsula – was officially named “**KADOORIA**” today, mirroring the rarity of the real estate project. Situated at the heart of the “urban oasis”, the project represents the very essence of modern living. In the naming ceremony held today, **CITIC Pacific** revealed to the media the project’s exceptional geographical advantages as well as the lifestyle concept of the residence – a sumptuous way of life that is fit for nobility.

Cindy Kwan, Director of CITIC Pacific Property Agents Limited, said: “‘**KADOORIA**’ is a compound of two words – ‘Kadoorie’ and ‘Aria’. The distinguished traits of Kadoorie Hill resonate in the name. For over eight decades since development at Kadoorie Hill began, residing in this prestigious location has been perceived as an indication of one’s prominent social status. Kadoorie Hill is one of the four cherished traditional high-end residential districts in Hong Kong, joining the Peak, Jardine’s Lookout and Shek O on Hong Kong Island. With its luxurious mansions and low-rise apartments, Kadoorie Hill is truly a most coveted address in Kowloon. In the embrace of tree-lined Kadoorie Avenue, ‘**KADOORIA**’ boasts a sanctuary-like location filled with natural attractions and a sense of tranquility that can only be found in this “urban oasis” in the heart of Kowloon. Over the years, Kadoorie Hill has been the place where the important and famous inhabit, and such tradition transcends across generations. ‘Aria’ is an elaborate melody sung solo by the lead vocalist in classical opera. An aria marks the climax of a dramatic composition, analogous to the extraordinary qualities of ‘**KADOORIA**’ – the latter positioned to be a refined residence nested in the vibrancy of the bustling city. With its unparalleled geographical location, craftsmanship and design manifested in every corner, interior or exterior, **KADOORIA** is the collaborative effort of a team of top experts who seek to emulate the standard of Hong Kong’s most luxurious property landscape.”



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Cindy Kwan added, “‘**KADOORIA**’ is a rare gem at Kadoorie Hill. Newly-completed residential projects of similar scale have been absent in the area for decades, highlighting the rarity of this project. Since the majority of the properties at Kadoorie Hill are owned by a single family and for lease only, buying opportunities are lacking. We anticipate that the project will be able to satisfy many who for years have been dreaming of owning a home in this most sought-after location.”

Cindy Kwan continued, “The project is located at No. 111 to 133 Kadoorie Avenue, Kadoorie Hill, with an exclusive collection of 77 two- to four-bedroom apartments of great dignity, offering tranquility and privacy in urban living. Each is designed with spacious interiors and have their own door plates to reflect their eminence – the symbol of status that traditionally characterizes the magnificent mansions at Kadoorie Hill. The development is scheduled for completion in the third quarter of 2016.”



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About KADOORIA

District: Ho Man Tin

Name of Street and Street Number of the Development: 111 – 133
Kadoorie Avenue*

*The above provisional street number is subject to confirmation when the Development is completed.

The address of the website to be designated by the vendor for the Development: www.kadooria.com

Vendor: Hang Wah Chong Investment Company Limited

Holding companies of the vendor: Eastsilk Ltd., Newmarket Holdings Limited, Sun King Fung Development Limited, Sunlit Assets Ltd., Widelink Development Ltd., CITIC Pacific Limited, CITIC Limited

Authorized person for the Development: Mr. Lui Chi-Kin, Kenneth of P&T Architects and Engineers Limited

Building contractor for the Development: Gammon Construction Limited

The firm of solicitors acting for the owner in relation to the sale of residential properties in the Development: Mayer Brown JSM

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Development: Not applicable

Any other person who has made a loan for the construction of the Development: Eltonford Limited

The estimated material date for the Development as provided by the authorized person of the Development to the best of the vendor's knowledge: 30th September, 2016 (The estimated material date is subject to any extension of time that is permitted under the agreement for sale and purchase.)

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an onsite visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.



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The sales brochure and the website of the Development are not available as at the Date of Printing.

This advertisement is published by the vendor or with the consent of the vendor.

Date of Printing: 11th Nov 2015

About CITIC Pacific

CITIC Pacific is a wholly owned subsidiary of CITIC Limited (SEHK: 00267), China's largest conglomerate and a constituent of the Hang Seng Index. CITIC Limited has major businesses in financial services, resources and energy, manufacturing, engineering contracting and real estate in China and overseas.



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Photo Captions



Photo 1 : A new luxurious low-density residential project at Kadoorie Hill”, exquisitely crafted by **CITIC Pacific**, was officially named “**KADOORIA**” today. “**KADOORIA**” is a rare gem at Kadoorie Hill where newly-completed residential projects of similar scale have been absent in the area for decades, highlighting the rarity of this project. (Right) Mr. Steve Kwok, the Executive Vice President of CITIC Pacific Ltd., (Middle) Mr. Aaron Wong, the Director of Hong Kong Property of CITIC Pacific Ltd., (Left) Ms. Cindy Kwan, the Director of CITIC Pacific Property Agents Ltd.



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Photo 2 : “KADOORIA” is situated at the heart of the “urban oasis”, the project represents the very essence of modern living. A toasting ceremony, held during the event, heralded the forthcoming marketing activities of the project. (Middle) Mr. Steve Kwok, the Executive Vice President of CITIC Pacific Ltd., (Left) Mr. Aaron Wong, the Director of Hong Kong Property of CITIC Pacific Ltd., (Right) Ms. Cindy Kwan, the Director of CITIC Pacific Property Agents Ltd.

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This press release is issued on behalf of **CITIC Pacific** by Bentley Communications Ltd.

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